

EVOLVING STUDIO LIGHTING SYSTEMS

Thursday - October 25 at 6:00 PM, Marmalade Cafe

PERSPECTIVES
RECEPTION



VIEWING & RECEPTION CH

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Program

EVOLVING STUDIO LIGHTING SYSTEMS

Lighting for television production in the studio and on location has been and, to a large extent, still is dominated by incandescent and discharge light sources with significant adoption of fluorescent light sources. However, the ongoing development of solid state light sources has gradually made inroads into TV production, but with some clear limitations. Similarly, lighting controls for TV production have traditionally been based on electronic dimming in a variety of configurations, but solid state lighting sources are changing this aspect of TV production as well.

This presentation will address these trends as exemplified by the construction of a new multi-studio television production facility in Los Angeles. This major new Los Angeles TV production facility includes production and web based distribution.

- A brief historical background will be reviewed for the context of traditional and current television production practices.
- Basic lighting concepts for television production will be examined in relation to the array of solid state based luminaires designed and developed specifically to light for the camera.
- Advancements in lighting controls and especially opportunities afforded by solid state lighting will also be examined.

Featured Speaker

NORM RUSSELL - THE SEXTANT GROUP, INC

Norman's background includes advanced academic degrees, five years of college and university lecturing, plus extensive hands-on experience working with manufacturers and suppliers of performance systems and equipment and over twenty five years of production experience in theatre, broadcast television, video and film production.

Norman has worked on projects for hundreds of clients, including ESPN, the NFL Network, ABC, NBC, Fox, Paramount Pictures, Coca Cola, H.J. Heinz, University of California - Santa Barbara, Princeton University, United States Military Academy at West Point, and Caesar's Palace.

Location & Cost

Marmalade Cafe

3825 State St, #E149, La Cumbre Plaza, Santa Barbara

Date: Thursday, October 25, 2012

6:00 - 6:30 No Host Bar

Time: 6:30 - 7:15 Dinner

7:15 - 8:00 Presentation

Cost: \$30 per IES member
\$35 non-member

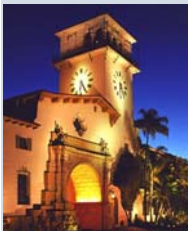
RSVP - nrussell@thesextantgroup.com or 805-964-9375 x 291

Visit our **NEW IES Mission Website**

www.iesmission.org

Marmalade Cafe
3825 State St, #E149
La Cumbre Plaza
Santa Barbara

October 25, 2012
Thursday 6:00 PM



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Upcoming Events

October 25, 2012

A major new Los Angeles

TV production facility

Norman Russell

Marmalade Cafe

November 2012

Energy Awareness Week

Tom Santoian

Navy Base, Port Hueneme

November 11-13, 2012

IES Annual Conference

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January 15, 2013

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April 16, 2013

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May 2013

[Lightfair 2013](#)

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