

# FOCUS ON MERCHANDISE LIGHTING

Tuesday - February 19 at 6:00 PM, Marmalade Cafe

## Program

### FOCUS ON MERCHANDISE LIGHTING

**Bernie Bauer** will provide a look into the soon to be released ALL NEW IES RP2-2013 Merchandise Lighting Recommended Practice, its significant changes and revision as well as its strong link to the recently introduced IES Handbook 10th Edition. He will also explore the relationship between major revisions to Title 24-2013 and the IES 10th Edition Handbook and RP-2 which influenced those revisions.

Objectives of this program are to provide participants with insight as to:

- What will change from the previous RP2 as well as what is new for RP2-2013. Also explored will be the closer relationship of new RP's to the IES Handbook 10th Edition.
- How the IES Handbook 10th Edition influenced changes to California Title 24-2013. Especially the new code requirement applicable to CA 24-13 Tailored Lighting Compliance and the retail lighting components of the new code.
- Setting guidelines for producing effective Retail Lighting applications using the new IES R2-2013 recommendations and living with California Title 24-2013 compliance.

Attendees completing this program will gain skills in current retail lighting best practices as well as producing successful retail lighting applications that are Title 24-2013 code compliant.

## Featured Speaker

### Bernard V. Bauer - Integrated Lighting Concepts

Bernard V. Bauer is principal and lead designer of Integrated Lighting Concepts in Westlake Village, California. His 40 years of experience includes a specialty in retail lighting for stores in the U.S. and internationally. Mr. Bauer's portfolio has focused on project design assignments for retail spaces, transportation facilities, hospitality/entertainment and site/architectural lighting as well as lighting education and training.

Since 1984 Mr. Bauer has participated in the California Energy Commission Title 24 workshops. Currently Mr. Bauer's firm is a sub-contractor to the Major Utilities Stakeholders, working on the Title 24 "Tailored Method Lighting" component for the proposed Title 24-2013 standards.

Bauer holds a BFA from the University of Wisconsin. He is Lighting Certified (LC) by the NCQLP; a past chair of the Retail Lighting Committee of the IES; past president of the L.A. section of the IES; past board member of the Association of Energy Managers; and lighting specialist on the high performance building team sponsored by ASHRAE. He is also a professional member of the Retail Design Institute.

## CEU - Continuing Education Units

We have submitted this seminar to IES Headquarters for AIA CEU and will keep you posted in our next announcement.

## Location & Cost

### Marmalade Cafe

3825 State St, #E149, La Cumbre Plaza, Santa Barbara

**Date:** Tuesday, February 19, 2013

6:00 - 6:30 No Host Bar

**Time:** 6:30 - 7:15 Dinner

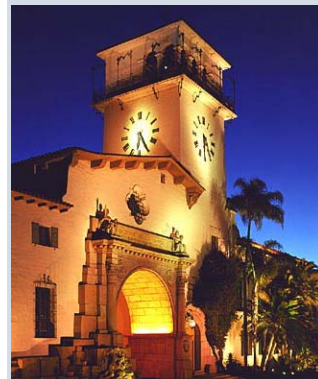
7:15 - 8:00 Presentation

**Cost:** \$30 per IES member  
\$35 non-member

**RSVP** - [rickmiller@RNM-eng.com](mailto:rickmiller@RNM-eng.com) or  
415-307-5106

**Marmalade Cafe**  
3825 State St, #E149  
La Cumbre Plaza  
Santa Barbara

**February 19, 2013**  
Tuesday 6:00 PM



### IES Mission Serving:

Ventura, Santa Barbara,  
San Luis Obispo Counties

#### Section President

Rick Miller  
415-307-5106

#### Section Treasurer

Spencer Strom  
805-684-0533

#### Section Secretary

Vince Tarango  
805-453-3565

#### Section Website

Trish Odenthal  
805-965-4443

#### Board Members

David L. Raber  
Patricia Becker  
Norman Russell

## Upcoming Events

Feb. 28, 2013 - 2:00-9:00  
**IESLA Product Show**  
Santa Monica Civic  
Auditorium

March 19, 2013  
**To Be Announced**  
Santa Barbara

April 16, 2013 - 5:30-8:30  
**LED Show & Tell**  
Santa Barbara

April 21-25 2013  
[Lightfair 2013](#)  
Philadelphia

October 27-29, 2013  
**IES Annual Conference**  
Huntington Beach, CA

Join Our Mailing List!