

Greetings!

Join us at 5:30 tonight for an exciting entertainment lighting presentation at Santa Barbara Club, 1105 Chapala Street, RSVP preferred but not required. [link](#)

ILLUMINATING ENGINEERING SOCIETY

SANTA BARBARA SECTION

November 15, 2017 5:30 - 8:00 PM

Jim Tetlow, CEO of Nautilus Entertainment Design Creating and Altering Perceptions with Lighting

Presentation Description

"Creating and Altering Perceptions with Lighting"

A look at how a practicing lighting designer establishes and modifies people's perceptions of environments, products and people through the craft of lighting.

Perception can be defined as "the process of attaining awareness or understanding from sensory information". Through the sense of sight, we can use lighting to influence people's perception of spaces and objects, and as a working lighting designer, that is what I'm called upon to do in many circumstances.

The presentation shall consist of several case studies which will include a combination architectural/exhibit project, several highlights from theatrical introductions of new automobiles, and the American Presidential Debates. The common theme of these different projects is that lighting, in conjunction with other disciplines, is used as a sales tool, whether it is for products or presidential candidates.

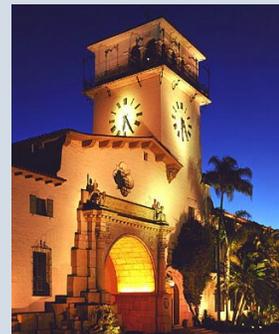
Featured Speaker



Jim Tetlow is a theatre consultant, television and theatrical lighting designer based in San Diego, California. He has been the recipient of an Emmy Award, won in 1990 for Sesame Street, and two other nominations. He has been referred to as the guru of entertainment systems design for his work on 29 ships for various brands of the Carnival Corporation cruise ship fleet.

Tetlow is a 1977 graduate of Carnegie Mellon with a BFA in Drama. After working for several years as a free-lance lighting designer, he was hired in 1981 by the renowned Imero Fiorentino Associates (IFA) in New York City. During his ten years at IFA he worked primarily in television including designing the lighting for specials for all of the major television networks. He also designed lighting for corporate projects and exhibits including the Spruce Goose airplane exhibit in Long Beach, California. and the AT&T exhibit at Epcot at Walt Disney World.

Visit his website at www.n-e-d.com



Visit our new website
IESSantaBarbara.org

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San Luis Obispo Counties

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Upcoming IES Events

2018

February 22, 2018 -
Thursday 1:30 - 8:00

IESLA Product Fair

Free admission, parking,
and food. Cash bar.

Location: Historic Los
Angeles Shrine Exhibit Hall
700 West 32nd Street, Los
Angeles, CA.

<http://www.iesla.org>

REGISTRATION RSVP

RSVP to Steve Cooper at scooper@thesextantgroup.com

November 15, 2017 - 5:30 PM
\$20.00 per person, cash or check (no credit cards)
Light snacks and beverages will be served.

Location: Santa Barbara Club
1105 Chapala Street
Park across the street in Santa Barbara City Lot 3 or 4.

Welcome New Board!

IES Santa Barbara has a new board!
Thank you to Past President David Neel.
**Welcome to our new President Norm Russell and new
Secretary Steve Cooper.**
Thank you to all who continue to serve IES Santa Barbara, for
a complete list visit:
[IES Santa Barbara Board](#)

IES Santa Barbara has a new name!

IES Mission is now IES Santa Barbara!
Please visit our new website.
<http://www.iessantabarbara.org/>

If you are a member of IES Santa Barbara and would like to
modify your listing or be included in our [Membership Directory](#),
please contact our Website Manager
Trish@tolighting.com